

Thank you for your interest in having the M.T. Abraham Foundation assist you and your organization by sponsoring or co-sponsoring your event. The foundation is pleased to support as many educational and artistic events as possible.

Because we receive numerous requests, we ask you to complete the Sponsorship Request Form below and submit it to our office a minimum of six months prior to your event. Please see attached list for other rules and requirements.

In order to be considered for sponsorship funding, you must fill out the attached form. Please read the following information, which will assist you in filling out the form:

1. SELECTION CRITERIA

In order to be considered for sponsorship the request must fall under the criteria as follows:

- 1.1. The requesting party is either an individual or a nonprofit organization.
- 1.2. The event is intended to benefit the community in the field of art and/or Jewish History.
- 1.3. For sponsorship related to a personal event, put your own name here: _____

Please note that the M.T. Abraham Foundation gives preference to events or activities planned by organizations and institutions rather than individuals, since the effort increases community benefits.

2. SPONSORSHIP REQUIREMENTS

- 2.1. The sponsorship application must include a list of your current board of directors, in addition to press clippings and photos from prior events.
- 2.2. The Sponsorship Program advances the M.T. Abraham Foundation's interest in the areas of arts and education.
- 2.3. All proceeds generated from the event/activities that the foundation sponsors are to be used to improve the arts and educational programs in your community.
- 2.4. The M.T. Abraham Foundation logo will be used on all collateral material promoting your event. This includes, but is not limited to, newspaper advertising, broadcast spots, billboards, banners, signage, transit signs, websites, programs, premiums, t-shirts and tickets.
- 2.5. When an organization applies to the M.T. Abraham Foundation to co-sponsor an event, it must match the amount requested.

2.6. Sponsorships are limited to one per year, per organization. Please focus your request on one event only.

2.7. All press clippings related to the event must be forwarded to the foundation.

2.8. Other sponsor partners or government officials involved in funding or attending your event should be detailed here: _____

3. **NONPROFIT:** Please indicate if your organization is a nonprofit.

4. **POSTAL ADDRESS:** The official organization address to which all mail will be sent.

5. **CONTACT PERSON:** We require the name and title of the person representing your association in this application. This person must sign and accept responsibility for ensuring that the funds received from the Foundation are used for the requested purpose, that the agreed recognition is obtained, and a Sponsorship Report Back form is completed and returned.

6. **CONTACT INFORMATION:** In order for our representative to contact your institution, please provide us with telephone numbers, address, fax and email of the person making this application.

7. **WHAT DO YOU SEEK:** We need to know precisely what your needs are. Please be specific.

8. **WHAT IS THE SPONSORSHIP TO BE USED FOR:** Briefly describe how the funds or materials will be used. Note that once the sponsorship application has been approved, the sponsorship funds cannot be used for any purpose other than described here. If the agreed project does not go ahead, the funds must be returned to the M.T. Abraham Foundation.

9. **WHEN IS THE SUPPORT NEEDED:** When do you need to receive the M.T. Abraham Foundation sponsorship support? Many sponsorship proposals can take weeks to assess, renegotiate, recommend and decide. Sponsorships sought on an emergency basis are less likely to succeed, because they indicate that the organization lacks ability in forward planning, which can be critical in delivering benefits to a sponsor. For major sponsorships, note that M.T. Abraham Foundation budgets on a calendar year, and major sponsorships are considered in August/September during the annual planning process.

10. POSITIVE OUTCOMES FOR YOUR ORGANIZATION: Describe the benefits your organization will receive from the sponsored activity.

11. POSITIVE OUTCOMES FOR THE COMMUNITY: Describe the community benefits that will result from your sponsored activity. Our sponsorship program is designed to add value to the community; therefore we need to know what benefit will occur as a result of our support.

12. DECLARATIONS: Please read this commitment carefully. The person identified at Point 5 is responsible for this sponsorship partnership and the agreement it relates to and must sign this application before funds can be transferred.

DECLARATION: In making this application for sponsorship to the M.T. Abraham Foundation, I agree, as or on behalf of the applicant, that if the application is successful the funds requested would be used only for the purpose described, and if the funds are not so used they will be returned immediately to M.T. Abraham Foundation. I further agree that, as or on behalf of the applicant, I accept responsibility for ensuring that the recognition elements forming part of this agreement are achieved and that M.T. Abraham Foundation Sponsor Report Back Form will be completed and returned.

Name _____ Position _____

Date _____ Signature _____